

Color conscious, value driven and pro active art director



Hi! I'm Marie Myrhøj Jensen, I'm 29, living in Copenhagen, and I'm an art director and all round creative. I have a knack for colors, sharp organizational skills and a solid toolbox for all kinds of visual production. I'm a self starter and come through with my projects, from idea to final product, no matter the process. In branding, my specialty is working value based, with inclusive and consumer minded messages. I love learning and I value productivity, structure, creativity, collaboration and kindness in my work.

Skills

PROFESSIONAL & CREATIVE

*Art direction & ideation
Project management
Concept development
Branding & marketing
Communication
Graphic design
Photography
Video production*

TECH

*Adobe indesign
Adobe photoshop
Adobe illustrator
Adobe lightroom
Adobe aftereffects
Keynote
Microsoft package*

LANGUAGES

*Danish - native
English - fluent
Swedish - fluent
German - moderate
French - moderate*

Work

AUG 2021-NOW, VISUAL COMMUNICATOR, FACULTY OF SOCIAL SCIENCE, UCPH

- *Graphic design, identity and layout for posters, research centers, grant applications, SoMe content.*
- *Concept development, production and editing videos.*
- *Development of visual SoMe-identity and SoMe strategy.*
- *Development and strategizing visual and SoMe assets with stakeholders across UCPH.*

FEB-JUNE 2021, ART DIRECTOR, STYLIST AND ASSISTANT DIRECTOR, FERN APS

- *Art direction & graphic design for visual identity and redesign of logo.*
- *Concept development, cowriting and consulting on commercial films.*
- *Assistant direction, coordinating and management of cast & costume departments on commercial film production.*
- *Styling in music videos and interior videos.*

2012-NOW, FREELANCE CREATIVE

- **2020-NOW, SOME-CONSULTANT:** *consulting about SoMe and digital storytelling, guest teaching at KEA in content marketing.*
- **2015-NOW, ART DIRECTOR & CONTENT CREATOR:** *Art direction, creative development of photo shoots, commercial films, video productions, graphic identities and concepts.*
- **2015-NOW, STYLIST:** *Fashion styling on photo shoots, for musicians, on fashion film and music video, as well as interior styling/set design,*
- **2012-NOW, PHOTOGRAPHER:** *Streetstyle during LFW, PFW, MFW, CFW 'til 2015, campaign and product shoots, SoMe content.*
- **JUNE-AUG 2017, SHOW PRODUCER FOR NICHOLAS NYBRO:** *A-Z coordination and execution of SS18 show production, managing team & backstage.*

SEP-NOV 2020, STUDIO ASSISTANT, POPPYKALAS FLORAL DESIGN STUDIO

- *Assisting in exhibition work and set film design projects.*
- *Designing art prints and developing commercial direction and strategy.*

Work

OKT, 2019-JAN, 2020, SOME & COMMUNICATIONS ASSOCIATE, ARKK COPENHAGEN

- *Developing, producing and art directing photo shoots and graphic content.*
- *Conducting branding workshop for founders, setting new core value brand strategy.*
- *Responsible for communications and branding strategy, SoMe management and planning.*

FEB-JUNE 2019, MAKETING AND COMMUNICATIONS MANAGER, MOONS AND JUNES

- *Producing and art directing campaigns, graphic material and photo shoots.*
- *Responsible for all communications, branding strategy and SoMe strategy.*

SEP-DEC 2018, ART DIRECTOR INTERN, MONKI

- *Leading art director and coordinator on a digital campaign and a global 360 value campaign, developing concept, message, visual expression, product focus and graphic layer.*
- *Assisting art directors on campaign development and production for SoMe concepts.*

2010-2018, FASHION BLOGGER, NEMESISBABE.DK

- *Standing out in the first generation of Danish fashion bloggers with my distinctly colorful, fun and highly visual perspective, I won the award for Female Fashion Blogger of the Year in 2014 and 2015.*
- *I collaborated with multiple brands in fashion and lifestyle, balancing an editorial and commercial expression with transparency and creativity.*

Education

NOV-DEC 2021, DIPLOMA IN COSTUMER INSIGHTS, TRENDS AND TENDENCIES, PEJ GRUPPEN

During the course Trends i Praksis, I got insights into trend research in multiple perspectives. I learned tools and methods to researching and analyzing trends and target groups, as well as translating and applying trends to an organisations needs.

2016-2019, BACHELOR OF ARTS, SPECIALISING IN VISUAL COMMUNICATION, MALMÖ UNIVERSITY

Final exam in video production and academic analysis of commercial value driven campaigns in fashion brands and visual branding.

Grade: passed with distinction.

2015-2016, ART HISTORY, UNIVERSITY OF COPENHAGEN

Passed courses: Contemporary art, Art history before 1400, Art history in 1400-1860, Theory.

Personal interests

ART & CULTURE

I feel at home at museums, love reality tv, sing in a choir and get a kick from geeking out on popcultural tendencies.

LANGUAGES

I'm a sucker for learning and exploring languages, dreaming of some day speaking 5 languages fluently.

CREATIVE PROJECTS

I always have a project going. Whether it's knitting, weaving, drawing, writing or photography.